

Message Text

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ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 ICA-20 /043 W
-----065473 031401Z /46

R 011645Z AUG 78
FM AMEMBASSY BOGOTA
TO USDOC WASHDC
INFO AMEMBASSY CARACAS
AMEMBASSY QUITO
AMCONSUL GUAYAQUIL
SECSTATE WASHDC 9290

UNCLAS BOGOTA 7236

EO 11652: NA
TAGS: BEXP, CO
SUBJ: TRADE PROMOTION: US EQUIPMENT AND SYSTEMS FOR CONCRETE
CONSTRUCTION SEMINAR MISSION

1. PRELIMINARY ARRANGEMENTS FOR SUBJECT MISSION 19-24 AUGUST:
VISIT HERE COMPLETED DURING JACKA'S 22-29 JULY BOGOTA STOPOVER.
POST PREPARATION AND ASSISTANCE DURING STOPOVER ASSURES REWARDING
MISSION IN COLOMBIA.

2. MISSION VISIT DETAILS AS FOLLOWS:

A. CONTROL OFFICER: LEON WEINTRAUB, ASSISTANT ATTACHE;
OFFICE PHONE 285-1300 EXT. 216 OR 217.

B. HOTEL TEQUENDAMA INTER-CONTINENTAL, CRA. 10 #26-21, BOGOTA,
PHONE 282-9066. CABLE INHOTELCOR. MANAGEMENT CONFIRMS 10
SINGLES FOR NIGHTS OF 19-20 AUGUST, AND 8 SINGLES AND PRESIDENTIAL
SUITE FOR AUG 21-24. SPECIAL RATE FOR MISSION \$30 PER NIGHT, SUITE
\$165 PER NIGHT.

C. TRANSPORTATION: POST VEHICLES WILL MOVE MISSION TO AND FROM
AIRPORT, SEMINAR SITE AND BUSINESS CENTER (PRESIDENTIAL SUITE);
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METERED TAXIS AT REASONABLE EXPENSE AVAILABLE FOR INDIVIDUAL
MISSION MEMBERS USAGE, BUT POST WILL ENDEAVOR TO SCHEDULE ALL
APPOINTMENTS AT THE SUITE TO OBVIATE NEED FOR TRANSPORTATION.

D. BUSINESS INFORMATION CENTER: PRESIDENTIAL SUITE WITH NUMEROUS
ROOMS AS WELL AS PHONES, REFRESHMENTS; INTERPRETERS AND SECRETARIES
WILL BE PRESENT.

E. PRINTING: SPANISH LANGUAGE BROCHURES PRINTED AND BEING DISTRIBUTED THIS WEEK. BROCHURES SHIPPED CARACAS, QUITO, AND GUAYAQUIL. 400 COVER LETTERS AND AGENDA ARE BEING MAILED. 200 INVITATIONS TO THE RECEPTION ARE BEING DELIVERED.

F. ALL PRODUCT LITERATURE AND SEMINAR PRESENTATIONS HAVE NOT YET ARRIVED IN BOGOTA (SPECIFICS IN BOGOTA 7087).

G. RECEPTION: AMBASSADOR OR COMMERCIAL ATTACHE ROBERT PASTORINO WILL HOST MISSION RECEPTION IN PRESIDENTIAL SUITE, HOTEL TEQUENDAMA 21 AUG 7:30 - 9:30 PM. (NOTE ADDITIONAL HOSPITALITY COSTS IN BUDGET ESTIMATE).

H. TRANSLATORS - INTERPRETERS: POST WILL HIRE SIMULTANEOUS TRANSLATORS FOR DUTY AUG 21, AND TWO INTERPRETERS AUG 22-23. ADDITIONAL PERSONNEL AS NEEDED WILL BE AVAILABLE FROM POST STAFF.

I. PUBLICITY: USICA WILL PLACE NEWSPAPER ARTICLES. LOCAL CHAMBERS AND CONFEDERATIONS HAVE ALSO ASSURED PUBLICITY.

J. BUDGET ESTIMATE:

SECRETARIES - \$1,000
DIRECTOR'S SUITE - 600
PRINTING - 500
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MAILINGS - 200
TRANSLATORS - INTERPRETERS - 300
HOSPITALITY - 1,400

TOTAL - \$4,000

3. MISSION SCHEDULE AS FOLLOWS:

A. ARRIVAL: GROUP ARRIVING FROM GUAYAQUIL ABOARD BRANIFF #922 ETA BOGOTA 10:00 (NOTE CHANGE IN FLIGHT). GROUP WILL BE MET AT AIRPORT AND TRANSPORTED TO HOTEL TEQUENDAMA. REMAINDER OF DAY MISSION MEMBERS SHOULD DEVOTE TO ACCLIMATIZING THEMSELVES TO BOGOTA'S ALTITUDE.

B. 20 AUGUST: SUNDAY A FAMILY DAY IN COLOMBIA WITH NO BUSINESS CONDUCTED. INTERESTING TOUR OF BOGOTA AND ENVIRONS CAN BE ARRANGED FOR MEMBERS.

C. 21 AUGUST: 7:30 AM BREAKFAST/BRIEFING FOR MISSION AT EMBASSY CONDUCTED BY POST OFFICERS. SEMINAR WILL BE HELD IN EMBASSY AUDITORIUM BEGINNING 9:00 WITH ATTACHE PASTORINO AND DIRECTOR AVERY.

9:45-10:30 - HESSEL

BREAK

10:45-11:30 - RUSSELL

11:30-12:15 - WARD

2:00-2:45 - BUHLER

2:45-3:30 - FERNANDEZ

BREAK

3:45-4:30 WILSON

4:30-5:15 - TENNEY

5:15-6:00 - GOAD

7:30-9:30 - RECEPTION IN PRESIDENTIAL SUITE, HOTEL TEQUENDAMA

D. 22 AUGUST: BUSINESSCONSULTATIONS TO BE CONDUCTED IN
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PRESIDENTIAL SUITE, 9:00-12:00 AND 2:00-6:00.

E. 23 AUGUST: BUSINESS CONSULTATIONS TO BE CONDUCTED IN
PRESIDENTIAL SUITE DURING AM AND POSSIBLE CONSTRUCTION SITE
VISITS BY MEMBERS IN PM.
WEDNESDAY EVENING: SPECIAL FERNANDEZ PRESENTATION ALSO BEING
CONSIDERED.

F. COMPLETION OF MISSION AND DEPARTURE FOR U.S. POST WILL SUPPLY
TRANSPORATION TO AIRPORT IF ALL OR MOST OF THE MISSION DEPARTS
ON THE SAME FLIGHT.

4. JACKA DEPARTS BOGOTA 29 JULY ON AEROPERU 6:30 AT 13:00 ETA
CARACAS 16:00.

5. USDOC 13572 RECEIVED AFTER THIS CABLE PREPARED AND READY
TO BE SENT. JACKA HAS ALREADY ALTERED SCHEDULE OF TECHNICAL
SEMINAR TO INCLUDE U-FORM SYSTEMS AND TECHNOLOGY.
BRIGGS

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Message Attributes

Automatic Decaptioning: X
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Draft Date: 01 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
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Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Litigation History:
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Original Previous Classification: n/a
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Review Media Identifier:
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Review Withdrawn Fields: n/a
SAS ID: 1567028
Secure: OPEN
Status: NATIVE
Subject: TRADE PROMOTION: US EQUIPMENT AND SYSTEMS FOR CONCRETE CONSTRUCTION SEMINAR MISSION
TAGS: BEXP, CO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/5aa01759-c288-dd11-92da-001cc4696bcc
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